



Intell-a-Keeper™ Reporting System Generated E-Mail Samples

Tracking your Bookings without going Nuts!
<http://www.acorn-is.com> 877-ACORN-99

When Intell-a-Keeper™ is invoked by the guest, the following information will be provided to the innkeeper via an e-mail. This tracking information will also be stored in the Intell-a-Keeper™ Reporting System Database for archival and reporting purposes.

If you are looking for definitions regarding the information generated in the E-Mails below, please refer to the Glossary located on the Intell-a-Keeper™ page under Services on <http://www.acorn-is.com>.

Method 1 (Guest makes an Online Booking)

----- Original Message -----

From: "Apache" <apache@dedicated3.acorn-is.com>
To: <rockymountainlodge@acorn-is.com>
Sent: Sunday, March 12, 2006 4:28 AM
Subject: Intell-a-Keeper: Online Booking

A visitor has made a reservation request / bookings from your online reservation system.
Time: 03-12-2006 04:28:02 MTN
Reservation ID = 731001

Referral #1

Viewed = 03-12-2006 03:41:07
Entrance Page = /
Search Term =
Query String =
Referral Host = www.bedandbreakfast.com
Referral Path = /colorado/rocky-mountain-lodge-cabins.html
Referral = <http://www.bedandbreakfast.com/colorado/rocky-mountain-lodge-cabins.html>

Referral #2

Viewed = 03-12-2006 04:10:54
Entrance Page = /
Search Term =
Query String =
Referral Host = www.bedandbreakfast.com
Referral Path = /ppf/photo/605981-09/ListingPhoto.aspx
Referral = <http://www.bedandbreakfast.com/ppf/photo/605981-09/ListingPhoto.aspx>

Referral #3

Viewed = 03-12-2006 04:15:28
Entrance Page = /
Search Term =
Query String =
Referral Host = www.bedandbreakfast.com
Referral Path = /ppf/photo/605981-09/ListingPhoto.aspx
Referral = <http://www.bedandbreakfast.com/ppf/photo/605981-09/ListingPhoto.aspx>

Referral #4

Viewed = 03-12-2006 04:15:31
Entrance Page = /bed.htm

Search Term =
Query String =
Referral Host = direct hit
Referral Path =
Referral =

Method 2 (Guest is on the Phone with the Innkeeper and Online and Clicks Intell-a-Keeper™ Button)

----- Original Message -----

From: "Apache" <apache@dedicated3.acorn-is.com>
To: <cumberlandfalls@acorn-is.com>
Sent: Wednesday, March 08, 2006 12:58 PM
Subject: Intell-a-Keeper: Web Site Button

A visitor has clicked on the Intell-a-Keeper Button on your Web Site with the following name.
Time: 03-08-2006 12:58:00 MTN
Name: John Doe

Referral #1

Viewed = 03-08-2006 12:24:38
Entrance Page = /index.htm
Search Term = bed and breakfast in asheville
Query String = GooglePPC=Bed and breakfast Asheville
Referral Host = www.google.com
Referral Path = /search
Referral = <http://www.google.com/search?hl=en&q=bed> and breakfast in asheville

Referral #2

Viewed = 03-08-2006 12:45:13
Entrance Page = /index.htm
Search Term = bed and breakfast asheville north carolina
Query String = GooglePPC=asheville north carolina bed and breakfast
Referral Host = www.google.com
Referral Path = /search
Referral = <http://www.google.com/search?hl=en&q=bed> and breakfast asheville north carolina

Referral #3

Viewed = 03-08-2006 12:50:40
Entrance Page = /index.htm
Search Term = bed and breakfast asheville north carolina
Query String = GooglePPC=asheville north carolina bed and breakfast
Referral Host = www.google.com
Referral Path = /search
Referral = <http://www.google.com/search?hl=en&q=bed> and breakfast asheville north carolina

Method 3 or 4 (Guest is not at a PC or sends a simple E-Mail request and is followed up via a link in the E-Mail confirmation)

----- Original Message -----

From: "Apache" <apache@dedicated3.acorn-is.com>
To: <rockymountainlodge@acorn-is.com>
Sent: Friday, March 10, 2006 7:24 AM
Subject: Intell-a-Keeper: E-Mail Confirmation

A visitor has clicked on the E-Mail Reservation Confirmation Link with the following name.
Time: 03-10-2006 07:24:50 MTN
Name: Jane Doe

Referral #1

Viewed = 03-08-2006 13:46:03
Entrance Page = /
Search Term = Colorado Springs Lodge
Query String =
Referral Host = www.google.com
Referral Path = /search
Referral = <http://www.google.com/search?hl=en&q=Colorado> Springs Lodge

Referral #2

Viewed = 03-08-2006 13:46:10
Entrance Page = /rates.htm
Search Term =
Query String =
Referral Host = Direct Hit
Referral Path =
Referral =

Referral #3

Viewed = 03-08-2006 13:46:45
Entrance Page = /bed.htm
Search Term =
Query String =
Referral Host = Direct Hit
Referral Path =
Referral =

Referral #4

Viewed = 03-09-2006 09:45:01
Entrance Page = /
Search Term = Pikes Peak Cabins or Lodge
Query String =
Referral Host = www.google.com
Referral Path = /search
Referral = <http://www.google.com/search?hl=en&q=Pikes> Peak Cabins or Lodge

Referral #5

Viewed = 03-09-2006 09:45:08
Entrance Page = /cottage.htm
Search Term =
Query String =
Referral Host = Direct Hit
Referral Path =
Referral =

Referral #6

Viewed = 03-09-2006 09:45:52
Entrance Page = /bed.htm
Search Term =
Query String =
Referral Host = Direct Hit
Referral Path =
Referral =

Referral #7

Viewed = 03-09-2006 09:47:13
Entrance Page = /bed.htm
Search Term =
Query String =
Referral Host = www.availabilityonline.com
Referral Path = /availtable.asp
Referral = <http://www.availabilityonline.com/availtable.asp?un=teatime>

Referral #8

Viewed = 03-09-2006 09:47:43
Entrance Page = /bed.htm
Search Term =
Query String =
Referral Host = www.availabilityonline.com
Referral Path = /availtable.asp
Referral = <http://www.availabilityonline.com/availtable.asp?un=teatime>

Referral #9

Viewed = 03-09-2006 09:49:46
Entrance Page = /cottage.htm
Search Term =
Query String =
Referral Host = www.availabilityonline.com
Referral Path = /availtable.asp
Referral = <http://www.availabilityonline.com/availtable.asp?un=teatime>

Referral #10

Viewed = 03-09-2006 09:51:49
Entrance Page = /specials.htm
Search Term =
Query String =
Referral Host = Direct Hit
Referral Path =
Referral =

Referral #11

Viewed = 03-09-2006 09:57:33
Entrance Page = /
Search Term =
Query String =
Referral Host = www.pikespeakareabnbs.com
Referral Path = /rockymtn.html
Referral = <http://www.pikespeakareabnbs.com/rockymtn.html>

Referral #12

Viewed = 03-09-2006 10:02:00
Entrance Page = /specials.htm
Search Term =
Query String =
Referral Host = Direct Hit
Referral Path =
Referral =