

ACORN INTERNET SERVICES, INC.

DOCUMENTED OUTAGES OF GOOGLE ANALYTICS DATA

The following dates indicate time frames where loss of data being tracked in your Google Analytics Account occurred due to either Reservations systems issues, or Directories who moved to https://and resulted in tracking issues.

Date: 8/9/2017

Update Version: .001

Potential GA Data Loss due to Reservation System Issues

Think Reservations	2017, July 30 – August 2
Rezovations	2017, June 26 - July 6
Rezovations	2017, June 1 – June 20

Potential GA Data Loss due to HTTPS:// Directory Conversion Issues

** "thru current" items may not apply if you have taken proactive steps to compensate for loss of data.*

Select Registry	2017, February 9 – February 23
Finger Lakes Bed and Breakfast Association	2017, Spring thru current*
Trip Advisor Business Link	2016, Mid-March thru current*
Chester Innkeepers Association	Unknown thru current*
Bed & Breakfast Association of Sonoma Valley	Unknown thru current*
Purple Roofs	2015, Sept. thru 2016, Nov.

Disclaimer: These dates are provided to the best of our ability to track outages of Google Analytics Data. They should only be used as a guideline when reviewing your Google Analytics Statistics, and may or may not be 100% accurate.