

## **Association of Lodging Professional Fund, a 501 c(3), Established**

In February of 2020, The Association of Lodging Professionals (ALP) announced their intent to establish a non-profit organization to allow contributors to make charitable donations that would be tax-deductible where applicable. We are pleased to announce the Association of Lodging Professional Fund, a 501(c)(3), is now established. Contributions may be designated to any and all of the following established scholarships. The full amount of your donation is tax-deductible as allowed by law since you have not received any goods or services in return for your gift.

The Association of Lodging Professionals (ALP) is the national association of small independent lodging. Our members are independent lodging properties, bed & breakfasts/inns, unique lodging properties, hospitality professionals, aspiring hospitality professionals and allied partners that support our industry with critical education, products, and services.

We are a member-driven, a non-profit organization that focuses on professional development and advocacy for our industry.

The Association of Lodging Professionals Fund is pleased to support lodging professionals and aspiring lodging professionals through three industry scholarships. Each scholarship fund is in honor of individuals that have given so much to our industry.

### **D. Scott Bushnell Memorial Fund**

The Scott Bushnell Scholarship Fund was established in 2018 to honor Scott's dedication to the innkeeping industry by providing the registration fee for the annual Association of Lodging Professionals Conference to a deserving new inn owner.

Scott, with his wife Marilyn, was part of the industry for 20 years as owners of the Lafayette Inn IN Easton, PA and then as principals of Bushnell and Bushnell Services, an affiliate of the B&B Team, providing expert advice, education, and services to aspiring and existing innkeepers.

Scott was passionate about helping innkeepers to realize their dreams and reach their full potential. As a West Point graduate, his dedication to supporting our military veterans was evident in all that he did. New innkeepers who are under contract to purchase an inn, or have owned their inn for 18 months or less are eligible to apply for the scholarship. As recognition of Scott's commitment to the military, preference for the scholarship will be given to veterans. Applicants are vetted by the selection committee.

## **D. Scott Bushnell Memorial Fund APPLICATION**

### **Mary White Educational Scholarship Fund**

Mary White's dedication to Innkeeper education began many years ago with her bnbfinder client newsletters and was recognized globally as the author of the Innkeeping for Dummies book. Mary was not only the founder of bnbfinder but an incredible woman, friend, and leader in our industry. With The Mary White Educational Scholarship Fund, we are honoring Mary's desire to continue to promote and sustain that mission by providing aspiring, and new innkeepers access to the educational tools they need to be successful in our industry.

The Fund will provide scholarships for qualified aspiring innkeepers to join the Association of Lodging Professionals at no charge for their introductory year providing full access to the member newsletter, webinars, and conference at member pricing. Applicants must complete a qualification questionnaire to be reviewed by the selection committee.

## **Mary White Educational Scholarship Fund APPLICATION**

### **Michael D. Hanscom Memorial Fund**

The Michael Hanscom Scholarship Fund was established in 2017 by Michael's family, creating the scholarship to honor his memory by providing the registration fee for the annual Innkeeper Conference to a deserving new inn owner.

Michael was a talented craftsman who had a real love of preservation and the restoration of historic buildings. Michael, with his wife Danielle, developed a historic manor house into the award-winning Brampton Inn, Chestertown, MD, which they owned for over 30 years. Their vision was a place of unconditional hospitality, comfortable accommodations, peace and tranquility, and good food. He never stopped thinking about the well-being of Brampton guests, and his dedication is visible throughout the inn still today.

The Fund will continue his legacy by providing the registration to the annual Association of Lodging Professionals Conference. New innkeepers who have owned their inn for 18 months or less are eligible to apply for the scholarship. As recognition of Michael's commitment to preservation of historic buildings, preference for the scholarship will be given to those who have purchased a property that is historic, significant, or simply older. Applicants are vetted by the selection committee.

## **Michael D. Hanscom Memorial Fund APPLICATION**

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All checks may be made payable to the Association of Lodging Professionals Fund (ALP Fund) and mailed to:

ALP FUND, 108 S Cleveland Street, Merrill WI 54452-2435

Please note the designated fund(s) for your donation by using the [Scholarship Donation Form](#).

For questions or more information, please contact Kris Ullmer, CEO  
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