

Press Release - For Immediate Release

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## **Hospitality Marketing Summit Partners with Bed and Breakfast Industry Association Leaders**

Colorado Springs, CO – September 15, 2014 – Hospitality Marketing Services announced how Bed and Breakfast Industry Association Leaders can help promote the **Hospitality Marketing Summit**, which is being held in Denver, Colorado on November 18-20, 2014 at The Inverness Hotel and Conference Center, receive free advertising, and receive special discount codes to benefit association members when registering for the conference.

As a thank you to Bed and Breakfast Industry Association Leaders for sharing information about the upcoming Hospitality Marketing Summit with their valued members, Hospitality Marketing Services is providing:

- A **Write Up** about the Association on the [Hospitality Marketing Summit Blog](#) (including a link)
- **Sharing** of that post on the Hospitality Marketing Summit [Google+](#), [Facebook](#) and [Twitter](#) accounts
- A **Citation** and **Link** back to the Association from the [Hospitality Marketing Summit](#) Web site

Although special discounted pricing for the conference ended on September 12, 2014, Hospitality Marketing Services is pleased to provide \$100 off coupon codes to all Bed and Breakfast Industry Association Leaders for use by their members.

All Bed and Breakfast Industry Association Leaders who have already pledged their support for the Hospitality Marketing Summit will automatically receive their codes in a separate email communication following the announcement of this press release.

[Acorn Internet Services, Inc.](#) and [White Stone Marketing](#) have joined forces as Hospitality Marketing Services to launch a tech-focused, educational conference catering to the marketing needs of Bed and Breakfast Inns, boutique hotels, and luxury lodging properties. This is the first ever Hospitality

Marketing Summit delivering just the content hospitality entrepreneurs want and need to improve their bottom line.

Acorn Internet Services, Inc. is owned and operated by Lisa and Mark Kolb in Colorado Springs, Colorado. Each with a degree in Computer Science and first hand experience as innkeepers, they and their team of experts have celebrated more than a decade of internet marketing leadership in the hospitality industry.

White Stone Marketing is owned and operated by Allison and Scott Crumpton in Colorado Springs, Colorado. Allison and Scott Crumpton founded the first Internet marketing company in the U.S. for bed and breakfast inns in November of 1994. White Stone Marketing is a strategic design and boutique hotel Internet marketing group – a small, smart, talented team of industry dynamos.

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